



# Tim Biernoth

IT Specialist



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## Contact

### Address

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- [linkedin.com/in/timbiernoth](https://www.linkedin.com/in/timbiernoth)
- [twitter.com/timbiernoth](https://twitter.com/timbiernoth)
- [instagram.com/timbiernoth](https://www.instagram.com/timbiernoth)
- [github.com/timbiernoth](https://github.com/timbiernoth)

## IT Specialist

Hello. My name is Tim Biernoth and I am an IT Specialist. I am very familiar with the hardware and software of desktops, tablets and smartphones. I have the ability to diagnose problems as well as a love of detail. In addition, I am generally an analytical and critical thinker and my ability to communicate with superiors, colleagues and customers is always polite and understandable. Of course I am resilient, adaptable and I like to learn new things.

## Languages



- German (native language)
- English

## Hobbies

- Family
- Friends
- Travel
- Nature
- Dancing
- Fitness
- Science-Fiction
- Programming

## Skills

- Python
- PHP
- MySQL
- Cloudflare
- JavaScript
- HTML
- CSS
- WordPress



## Experience

### 1. Today - December 2020

Job seeking.

### 2. November 2020 - July 2018

Title

Head of Digital

Company

[Adwing](#)

Category

Advertising Agency

Description

- Creation and administration of websites
- Development and implementation of SEO strategies for customer projects
- Development, support and evaluation of Google Ads and Social Media Ads
- Development of own web-based applications

### 3. June 2018 - November 2017

Unable to work for health reasons.

### 4. October 2017 - July 2017



Title

Front End Web Developer & Senior SEO Consultant

Company

[REDTREE GmbH](#)

Category

Advertising Agency

Description

- Analyzes and creation of search engine traffic by Google Search Console, Google Analytics, Screaming Frog, Sistrix, XQVI, Majestic and Moz
- Creation of audits for technical optimizations (on-site), content improvements (on-page), link management (off-page)
- Advice and training for customers and employees

5. June 2017 - March 2017

Job seeking.

6.

February 2017 - October 2016

Title

SEO Manager

Company

[click-licht.de GmbH & Co. KG](#)

Category

E-Commerce-Service

Description

- Analysis of search engine traffic, creation of audits
- Implementation with the marketing team for SEM / SEA and visual creation, as well as external agencies



7. September 2016 - June 2016

Job seeking.

8.

May 2016 - August 2015

Title

Front End Web Developer

Company

[Smake IT GmbH](#)

Category

Software Company

Description

- Implementation and optimization of the company website and online shop, analysis and development of improvements based on Matomo (Piwik) Analytics, Google Analytics and Google Search Console
- Implementation of self-made product configurator (Designer)

9.

August 2015 - July 2013

Title

Front End Web Developer & Senior SEO Consultant

Company

[REDTREE GmbH](#)

Category

Advertising Agency

Description

- Implementation and optimization of websites, analysis and development of



improvements based on Google Analytics

- Advice and training in the area of SEO for customers and employees

10.

June 2013 - September 2010

Title

Computer Science Expert / Software Development

Company

[REDTREE GmbH](#)

Category

Advertising Agency

Description

- Apprenticeship (IHK Germany)
- Implementation and optimization of websites with HTML, CSS, JavaScript, PHP and MySQL
- Handling of the version control systems Git and SVN
- Handling of frameworks and libraries such as Laravel, Bootstrap and jQuery

## Education

- [Computer Science Expert / Software Development](#)
- [Energy Electronics Technician / System Engineering](#)
- [Secondary School](#)



## Certifications

- [MySQL](#)
- [ECDL](#)
- [Web Development](#)
- [Foreign Language English](#)
- [Google Analytics](#)
- [Google Digital Workshop](#)
- [Google My Business](#)
- [BVDW SEO](#)